



**Bursatra**

## **BEST PRACTICES & PRINCIPLES OF INTEGRATED REPORTING & ITS DISCLOSURE FRAMEWORK**

22<sup>nd</sup> November 2016

As the Director's role is now greatly centred at versight responsibility to provide assurance comfort to shareholders at large, clear assessment on financial and non-financial reporting, regulatory and governance compliance and strategic decision making on operational risks are gaining continuous importance to enable sustainable growth.

To achieve top line growth and better overall profitability, Board must stay focus on continuously re-aligning corporate direction and operating objectives for measurable results by focusing on customers' needs and environmental challenges. As such, Integrated Reporting is the ideal platform that goes above and beyond traditional performance strategy, by adopting the right risk measurement matrix to highlight how to win and sustain leadership in the marketplace, in the short-term, medium-term and long-term.

## COURSE INTRODUCTION

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To achieve top line growth and better overall profitability, Board must stay focus on continuously re-aligning corporate direction and operating objectives for measurable results by focusing on customers' needs and environmental challenges. As such, Integrated Reporting is the ideal platform that goes above and beyond traditional performance strategy, by adopting the right risk measurement matrix to highlight how to win and sustain leadership in the marketplace, in the short-term, medium-term and long-term.

## COURSE OBJECTIVE

This comprehensive and insightful course update participants in order to:-

- gain deeper understanding on the benefits of Integrated Reporting
- learn the basic fundamentals in Integrated Reporting
- appreciate the key components of Integrated Reporting, and
- outline the major desired outcome to deliver on operating goals

## COURSE COVERAGE

- An Overview On Integrated Reporting Framework
- Best Practices In The Principles & Standards For Integrated Reporting
- Directors' Responsibility In Expressing An Opinion In The Annual Report
- Moving Forward Beyond Financial Presentation
- Impact of Companies Bill 2015

- Case Studies - British Land Plc & Sime Darby Berhad

## WHO SHOULD ATTEND

- Company Directors
- Financial Controllers & Finance Managers
- Accountants & Auditors
- Company Secretaries
- Academicians
- Fund & Investment Managers

## COURSE METHODOLOGY

Lectures facilitated by PowerPoint presentation and case studies discussion.

## ADMINISTRATIVE DETAILS

DATE	: 22 <sup>nd</sup> November 2016
DURATION	: Half-day(0900 – 1300)
VENUE	: To be advised
FEE	: RM880.00 per participant (Fee is exclusive of 6% GST)
PAYMENT	: Cheque is to be made payable to <a href="#">BURSATRA SDN. BHD.</a>

**8 CEP HOURS**

## PRESENTER'S PROFILE

### **MR. BOEY TAK KONG CA (M), FCCA, ACIS, MIMM, MMIM**

He has over 23 years of senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listings in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Since February 2000, he has served as an Independent Non-Executive Director of Public Listed Companies and presently holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Berhad.

Past directorships in listed entities include IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Permaju Industries Berhad.

As an accredited HRDF trainer since 2007, he regularly speaks over the last 18 years at seminars organized by the following professional bodies:-

- Malaysian Institute Of Accountants
- The Association of Chartered Certified Accountants
- The Chartered Institute of Management Accountants
- The Institute Of Internal Auditors Malaysia
- The Malaysian Institute Of Certified Public Accountants
- The Malaysian Institute Of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

REGISTRATION FORM

**Best Practices & Principles of Integrated Reporting & Its Disclosure Framework**

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Half-day(0900 – 1300)

➤ Please tick respective date:

22<sup>nd</sup> November 2016

➤ Details:

Name of Participant	:	_____
Designation	:	_____
NRIC / Passport #	:	_____
Name of Company	:	_____
Address of Company	:	_____
Contact Person & Designation	:	_____
Tel.#	:	_____
Fax #	:	_____
E-mail	:	_____

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To register,  
Please call 03-7958 8001 / 03-7958 8002 or  
Fax Registration Form to: 03-7954 8001 or  
E-mail to: bursatra5@gmail.com

Postponement / Cancellation within seven (07) working days prior to the event are subject to a cancellation / postponement fee of 20%. Full amount of the registration fee(s) is chargeable for non-attendance of the participant(s).

BURSATRA SDN BHD is a registered training provider with PSMB (Reg. No: 0480)