



**Bursatra**

## **THE BOARD'S ROLE IN OVERNANCE & AUDIT COMMITTEE OVERSIGHT RESPONSIBILITIES**

### **- Passion Beyond Numbers**

8<sup>th</sup> November 2016

The global landscape witnessed a major paradigm shift with the financial crisis affecting many countries with no clear direction moving forward, thus created a highly competitive business environment. Accordingly, companies need to go back to basics; re-energising the marketplace by improving and enhancing overall product availability, at prices demanded by the consumers to address the fast changing consumer taste preference and the rapid movement in demand trend beside staying profitable in the long-term. This requires the Board and management to stay focus on strategy for realistic growth in building sustainable business pillars for measurable results.

## COURSE INTRODUCTION

The global landscape witnessed a major paradigm shift with the financial crisis affecting many countries with no clear direction moving forward, thus created a highly competitive business environment. Accordingly, companies need to go back to basics; re-energising the marketplace by improving and enhancing overall product availability, at prices demanded by the consumers to address the fast changing consumer taste preference and the rapid movement in demand trend beside staying profitable in the long-term. This requires the Board and management to stay focus on strategy for realistic growth in building sustainable business pillars for measurable results.

## COURSE OBJECTIVE

Enable participants to learn the salient points and practical implementation framework to ensure a successful execution of corporate strategies in a challenging business environment by:-

- re-examining the existing boardroom dynamics and vision moving forward.
- identifying new business value chain to drive business expansion for competitive advantage,
- shifting the Audit Committee role and function to strengthening the reporting chain and its focus paradigm, and
- Understanding internal audit function in value creation.

## COURSE COVERAGE

- Knowing the Salient Reasons for Corporate Decline and Corporate Failure
- Managing Today's Boardroom Dynamics
- Marketplace Challenges for Sustainable Growth
- Audit Committee Role & Function In Managing Profitable Growth
- Internal Audit Function In Transforming the Corporate Culture & In Sustaining The High Performance Mindset
- Case Studies

## WHO SHOULD ATTEND

- Company Directors
- Financial Controllers & Finance Managers
- Accountants & Auditors
- Company Secretaries
- Academicians
- Fund & Investment Managers

## COURSE METHODOLOGY

Lectures facilitated by PowerPoint presentation and case studies discussion.

## ADMINISTRATIVE DETAILS

<b>DATE</b>	: <b>8<sup>TH</sup> NOVEMBER 2016</b>
<b>DURATION</b>	: Half-day(0900 – 1300)
<b>VENUE</b>	: To be advised
<b>FEE</b>	: RM880.00 per participant (Fee is exclusive of 6% GST)
<b>PAYMENT</b>	: Cheque is to be made payable to <b><u>BURSATRA SDN. BHD.</u></b>

**4 CEP HOURS**

## PROFILE OF PRESENTER

### **MR. BOEY TAK KONG CA (M), FCCA, ACIS, MIMM, MMIM**

He has over 23 years of senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listings in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Since February 2000, he has served as an Independent Non-Executive Director of Public Listed Companies and presently holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Berhad.

Past directorships in listed entities include IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Per maju Industries Berhad.

As an accredited HRDF trainer since 2007, he regularly speaks over the last 18 years at seminars organized by the following professional bodies:-

- Malaysian Institute Of Accountants
- The Association of Chartered Certified Accountants
- The Chartered Institute of Management Accountants
- The Institute Of Internal Auditors Malaysia
- The Malaysian Institute Of Certified Public Accountants
- The Malaysian Institute Of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

## REGISTRATION FORM

### **THE BOARD'S ROLE IN OVERNANCE & AUDIT COMMITTEE OVERSIGHT RESPONSIBILITIES**

#### **– Passion Beyond Numbers**

Half-day (0900 – 1300)

➤ Please tick respective date:

8<sup>th</sup> November 2016

➤ Details:

Name of Participant	:				
Designation	:				
NRIC / Passport #	:				
Name of Company	:				
Address of Company	:				
Contact Person & Designation	:				
Tel.#	:				
Fax #	:				
E-mail	:				

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To register,  
Please Call 03-7958 8001 / 03-7958 8002 or  
Fax Registration Form to: 03-7954 8001 or  
E-mail to: [bursatra5@gmail.com](mailto:bursatra5@gmail.com)

Postponement / Cancellation within seven (07) working days prior to the event are subject to a cancellation / postponement fee of 20%. Full amount of the registration fee(s) is chargeable for non-attendance of the participant(s).

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