

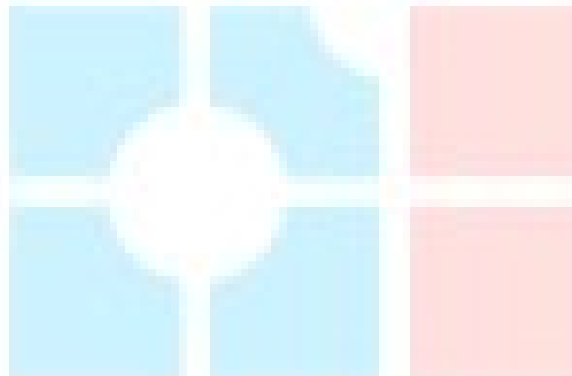
2016

Common Mistakes Made By Company Directors In Managing Their Business

(with real life cases)

21st October / 25th November

Directors (whether independent or non-independent) are ultimately responsible for the management of a company and are susceptible to oversights and making mistakes.



COURSE INTRODUCTION

Directors (whether independent or non-independent) are ultimately responsible for the management of a company and are susceptible to oversights and making mistakes.

COURSE OBJECTIVES

- To examine some of the common mistakes made by directors.
- To appreciate the mistakes made by some directors and to plan ahead to reduce the risk of such mistakes.

COURSE COVERAGE

- Mistake #1: Complacency: Lack of Timely & Decisive Action
- Mistake #2: Strategic Market Positioning Misaligned
- Mistake #3: Lack of a Highly Defined Business Model
- Mistake #4: Low Reliance on the Need for Processes & Measurements
- Mistake #5: Excessive Focus on Revenue Generation
- Mistake #6: Exiting for the Wrong Reasons or Wrong Time
- Mistake #7: Misaligned Board Membership to Situational Requirements
- Mistake #8: Lack of Company Leadership by the Board Members
- Mistake #9: Self-Focus Blinders
- Mistake #10: Lack of a Governness Process & "Outsider" Perspectives
- Case studies

WHO SHOULD ATTEND

Company Directors / Financial Controllers & Finance Managers / Accountants & Auditors
Company Secretaries / Academicians / Fund & Investment Managers

METHODOLOGY OF DELIVERY

Lectures facilitated by PowerPoint presentation and case studies discussion.

ADMINISTRATIVE DETAILS

DATE	:	21 Oct / 25 Nov 2016
DURATION	:	Half-day(0900 – 1300)
VENUE	:	Hilton Petaling Jaya
FEE	:	RM880.00 per participant (exclusive of 6% GST)
PAYMENT	:	Cheque is to be made payable to BURSATRA SDN. BHD.

4 CEP HOURS

PRESENTER'S PROFILE



MR. DEVANESAN EVANSON

Devanesan Evanson is a qualified accountant (FCCA) and a member of the Malaysian Institute of Accountants (CA (M)). He also has LLB (Hons) in law. He is currently a governor of the Institute of Internal Auditors Malaysia (CFIAM) and is a past president. He was also a council member of the Malaysian Institute of Accountants.

Devanesan was the Chief Regulatory Officer of Bursa Malaysia and served Bursa Malaysia for 18 years prior to his retirement in 2010. During his tenure, he also served as Head of Internal Audit and Risk Management and as Chief Market Operations Officer.

Devanesan was also one of the regular trainers for the Mandatory Accreditation Programme for Directors of Public Listed Companies (MAP) and a regular trainer for the Securities Industry Development Corporation (SIDC) of the Securities Commission. He covers a few modules of the Capital Market Directors Programme – a compulsory programme for capital market intermediary directors.

Devanesan has also external audit experience having worked with a leading external audit firm for seven years.

REGISTRATION FORM

**Common Mistakes Made By Company Directors In
Managing Their Business
(with real life cases)**

0900 – 1300 hours

⌋ Please tick respective date:

21st October

25th November 2016

⌋ Details:

Name of Participant	:	_____
Designation	:	_____
NRIC / Passport #	:	_____
Name of Company	:	_____
Address of Company	:	_____
Contact Person & Designation	:	_____
Tel.#	:	_____
Fax #	:	_____
E-mail	:	_____

⌋

TO REGISTER,
PLEASE CALL 03-7958 8001 / 03-7958 8002 OR
FAX REGISTRATION FORM TO: 03-7954 8001 OR
E-MAIL TO: bursatra5@gmail.com

Postponement / Cancellation within seven (07) working days prior to the event are subject to a cancellation / postponement fee of 20%. Full amount of the registration fee(s) is chargeable for non-attendance of the participant(s).