



COMPREHENDING FINANCIAL STATEMENTS FOR DIRECTORS AND SENIOR MANAGEMENT

INTRODUCTION

Every business decision you make today has a financial implication on your organisation. Whether you are in general management, sales and marketing, production, operation or company secretary, you need some basic understanding of various financial course sequences and implication of a decision made by your team members. Finance and accounting cannot be left solely to the financial staff as you will need the understanding of financial statement in order to create a competitive advantage over your counterpart within the same industry.

OBJECTIVE

At the end of this programme, participants will learn the features and limitation of financial statement which become the primary source of information for decision making.

METHODOLOGY

Lectures, discussions, simulation exercises and practical case studies

PROGRAMME

Element of financial statement

- classification of assets and liabilities
- revenue recognition vs. cash accounting
- types of capital and cost structure in the company
- capital expenditure vs. operating expenses

Financial statement – overview

- component of income statement
- Statement of financial position and its main line item
- various component and section in the statement of cash flow
- Statement of changes in equity

Various techniques/tool used in interpreting financial statement

- vertical analysis
- horizontal analysis
- accounting ratio

Financial ratio analysis for measuring business performance

- performance ratio
- liquidity ratio
- activity ratio
- leverage ratio
- investment ratio
- Residual income
- economic earnings
- common business problem

Cash Flow management and analysis

- cash vs. profit
- cash derived from operating, investment and financing activities
- how to determine free cash flow
- how to determine cost of capital derive from equity and debt
- Weighted average cost of capital

WHO SHOULD ATTEND

Managers involved in decision making, business and corporate planners, general manager, Chief Executive Officers, Directors, Legal officers, product executives, marketing personnel and other non-finance executives and managers.

PRESENTER'S PROFILE



MR. TAM FOOK CHEONG

FCCA, ACMA, CGMA, MIA

Kenneth Tam is a trainer cum consultant. He has over 30 years of corporate experience in the field of financial management, financial accounting, tax, business planning and budgeting. He had wide, extensive and hand-on experience in various industries which include oil and gas (upstream and downstream), manufacturing, trading, project management and education. From 1980 to 2008 he held various managerial positions in a Global oil and gas group of companies, one of the Fortune 500 companies.

Since 2009 he became a full-time learning consultant, he has contributed to the success of many training programmes through result-oriented and energetic training methods. Kenneth's training style is refreshing and energetic, relaxing his audience. By providing a practical approach in his presentation, alongside easy-to-use templates, he inspires his audience to take action and produce results. He provides ways on how to transform and enhance existing skills, mental attitudes and mindsets at all levels, to improve individual and corporate performance. This comes as no surprise as Kenneth has been lecturing extensively in various university colleges many years ago in strategic financial management, performance measurement and financial reporting for professional examination boards namely ACCA, MICPA CIMA, and ICSA & ICAA. Currently Kenneth is also a local counsellor in the Finance Module of two MBA learning programmes. As a corporate trainer cum consultant, he has experience in designing, developing and delivering various training programme for both in-house as well as public programmes.

Kenneth Tam is a Fellow member of the Association of Certified Chartered Accountants UK (FCCA), Associate member of the Chartered Institute of Management Accountants UK (ACMA), member of the Chartered Global Management Accountant (CGMA), a member of the Malaysian Institute of Accountants (MIA). He also obtained a Certificate IV in assessment and workplace training from Australia and approved certified trainer from PSMB. In addition, Kenneth Tam is currently also an Independent Non-Executive Director of a company listed on the main market of Bursa Malaysia.

REGISTRATION FORM

COMPREHENDING FINANCIAL STATEMENTS FOR DIRECTORS AND SENIOR MANAGEMENT

| | | |
|---|--|------------------------|
| DATES (PLEASE TICK PREFERRED DATE) | <input type="checkbox"/> 26 January 2018 (Friday) <input type="checkbox"/> 11 May 2018 (Friday) | 8 CEP HOURS |
| DURATION | 01-day (0900 – 1700 hours) | |
| VENUE | Seri Pacific Hotel Kuala Lumpur | |
| FEE | RM1060.00 per participant (inclusive of 6% GST) | |
| PAYMENT | Cheque is made payable to BURSATRA SDN. BHD. | |
| CANCELLATION | Cancellation must be received in writing one (1) week before the seminar. Full amount of the registration fee is chargeable for non-attendance, however, replacement of participant is accepted. | |
| TO REGISTER | Please Call 03-7954 8002 / 03-7958 8001 or Fax Registration Form to: 03-7954 8001 or e-mail to: sophiah@bursatra.com.my | |

Details:

Name of Participant : _____

Designation : _____

NRIC / Passport # : _____

Name of Company : _____

Address of Company : _____

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