



Bursatra

Embracing The Board's Role In Corporate Transformation For Sustainable Results

12th Oct / 9th Nov 2016

The increasing uncertainty in global business witnessed by major paradigm shift in the way conventional business models are collapsing, including the financial services and commodity sectors, corporations are undergoing major realignment exercises to stay relevant and profitable. Accordingly, companies need to rethink and reshape business fundamentals of driving growth; re-energizing talent pool and strengthening finance strategy, in order for the Board and management to stay focus on strategy execution for realistic growth in building a long-term sustainable business pillars for measurable results.

COURSE INTRODUCTION

The increasing uncertainty in global business witnessed by major paradigm shift in the way conventional business models are collapsing, including the financial services and commodity sectors, corporations are undergoing major realignment exercises to stay relevant and profitable. Accordingly, companies need to rethink and reshape business fundamentals of driving growth; re-energizing talent pool and strengthening finance strategy, in order for the Board and management to stay focus on strategy execution for realistic growth in building a long-term sustainable business pillars for measurable results.

COURSE OBJECTIVE

Enable participants to learn the salient points and practical implementation governance framework to ensure a successful execution of corporate strategies in a challenging business environment by:-

- Re-examining the components of the governance structure and control procedures for effective decision-making process
- Identifying new business synergies and fresh revenue pillars to drive business expansive for sustainable competitive advantage
- Reshaping talent management development initiatives, and
- Repositioning risk management paradigm for value creation

COURSE COVERAGE

- Reshape The Governance Framework To Drive High Performance
- Redefine Critical Success Factors For Successful Performance Outcome
- Relearn The Change Drivers To Scale Greater Heights For Talent Management
- Rethink Risk Red Flags, Taking The Next Step Up In Building A Robust Organization
- Remodel The Future Revenue Eco-Chain For Sustainability
- Case Studies - Siemens AG & Dutch Lady Milk Industries Berhad

WHO SHOULD ATTEND

- Company Directors
- Financial Controllers & Finance Managers
- Accountants & Auditors
- Company Secretaries
- Academicians
- Fund & Investment Managers

COURSE METHODOLOGY

Lectures facilitated by PowerPoint presentation and case studies discussion.

ADMINISTRATIVE DETAILS

DATE	: 12 th Oct / 9 th Nov 2016
DURATION	: Half-day(0900 – 1300)
VENUE	: To be advised
FEE	: RM880.00 per participant (exclusive of 6% GST)
PAYMENT	: Cheque is to be made payable to BURSATRA SDN. BHD.

4 CEP HOURS

PRESENTER'S PROFILE

MR. BOEY TAK KONG CA (M), FCCA, ACIS, MIMM, MMIM

Boey is the Managing Director of Terus MesraSdnBhd, governance and leadership development company and a certified trainer accredited by HRDF. He has over 23 years of broad-based senior financial management, internal audit and overseas business development experience with 6 major public listed groups with listing in Malaysia, United Kingdom, Singapore, Australia and New Zealand.

Presently, he is a Director of Censof Holdings Berhad, Dutch Lady Milk Industries Berhad, Gadang Holdings Berhad, Green Packet Berhad and HoHup Construction Company Berhad, all listed on Main Market of Bursa Malaysia Securities Berhad.

He had also served as a Director with IJM Land Berhad, OmestiBerhad, Sanbumi Holdings Berhad and Permaju Industries Berhad

Over the last 17 years, he was involved with the following professional bodies in conducting seminars, conferences and training programmes for:-

- Malaysian Institute Of Accountants
- The Association of Chartered Certified Accountants
- The Chartered Institute of Management Accountants
- The Institute Of Internal Auditors Malaysia
- The Malaysian Institute Of Certified Public Accountants
- The Malaysian Institute Of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

REGISTRATION FORM

Embracing The Board's Role In Corporate Transformation For Sustainable Results

Half-day (0900 – 1300)

➤ Please tick respective date:

12th October 9th November 2016

➤ Details:

Name of Participant	:	_____
Designation	:	_____
NRIC / Passport #	:	_____
Name of Company	:	_____
Address of Company	:	_____
Contact Person & Designation	:	_____
Tel.#	:	_____
Fax #	:	_____
E-mail	:	_____

➤ Postponement / Cancellation within seven (07) working days prior to the event are subject to a cancellation / postponement fee of 20%. Full amount of the registration fee(s) is chargeable for non-attendance of the participant(s).

To register,
Please Call 03-7958 8001 / 03-7958 8002 or
Fax Registration Form to: 03-7954 8001 or
E-mail to: bursatra5@gmail.com