

## **ENHANCING COMMUNICATION WITH STAKEHOLDERS – Impact of ESG (Environmental, Social and Governance) For Better Investor Relations**

### **INTRODUCTION**

The Board's role and duties are increasingly sophisticated with the fast changing regulatory requirements coupled with today's economic uncertainties, the need to prepare an impactful stakeholders' engagement plan is getting more and more challenging. Driving not only sustainability issues but also talent retention strategies, the Board must continue to challenge Management on the way forward. Board members now need to be pro-active as they are regarded as the key contributors to the success and continuity of the organization by identifying and managing opportunities and addressing threats, both timely and effectively in order to ensure its business sustainability in the long-term.

### **OBJECTIVES**

This half-day practical enables participants to learn the key points and practical solutions for preparing an impactful Stakeholders' Engagement Plan by:

- Explain the stakeholder engagement process
- Prioritize the material matrix to allow the Board to act based on facts
- Illustrate the critical building blocks to achieve intended outcomes
- Determine how the Chairman's contributions to solve critical issues.

### **METHODOLOGY OF DELIVERY**

Lectures facilitated by PowerPoint presentation and case studies discussion.

### **WHO SHOULD ATTEND**

Company Directors, Chief Executive Officers, Chief Financial Officers, Chief Compliance Officers, Company Secretaries, Investor Relations Officers, Auditors and Accountants.

## PROGRAMME

- Distinguish the Stakeholders' Engagement Framework With Clear Perspective
- Formulate Key ESG Component Blocks For Business Success
- Apply Monitoring & Control Mechanism to Highlight Deviations
- Measure Achievement Results Against Established Targets

## PRESENTER'S PROFILE



### MR. BOEY TAK KONG

CA (M), FCCA, ACIS, MIMM, MMIM

He is an approved professional trainer since 2007 with Pembangunan Sumber Manusia Berhad ("HRDF") and has 23 years of broad based senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listing in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Presently, he holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Bhd.

Previously, he held directorships in IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Permaju Industries Berhad.

In the last 19 years, he had conducted and participated in seminars and conferences organized by:

- Malaysian Institute of Accountants
- The Malaysian Institute of Chartered Secretaries & Administrators
- Malaysian Investor Relations Association Berhad
- Institute of Internal Auditors
- Minority Shareholders Watchdog Group
- Malaysian Institute of Certified Public Accountants
- Malaysian Institute of Corporate Governance
- Association of Chartered Certified Accountants
- The Malaysian Institute of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

**REGISTRATION FORM**

**ENHANCING COMMUNICATION WITH STAKEHOLDERS  
– Impact of ESG (Environmental, Social and Governance)  
For Better Investor Relations**

**4 CEP  
HOURS**

<b>DATES (PLEASE TICK PREFERRED DATE)</b>	<input type="checkbox"/> 23 March 2018 <input type="checkbox"/> 16 April 2018 <input type="checkbox"/> 25 May 2018 <input type="checkbox"/> 19 June 2018
<b>DURATION</b>	Half-day (0900 – 1300)
<b>VENUE</b>	Seri Pacific Hotel Kuala Lumpur
<b>FEE</b>	RM932.80 per participant (inclusive of 6% GST)
<b>PAYMENT</b>	Cheque is made payable to <b>BURSATRA SDN. BHD.</b>
<b>CANCELLATION</b>	Cancellation must be received in writing one (1) week before the seminar. Full amount of the registration fee is chargeable for non-attendance; however, replacement of participant is accepted.
<b>TO REGISTER</b>	Please Call <b>03-7958 8001 / 03-7958 8002</b> or Fax Registration Form to: <b>03-7954 8001</b> or e-mail to: <b>bursatra5@gmail.com</b>

**DETAILS:**

Name of Participant : \_\_\_\_\_

Designation : \_\_\_\_\_

NRIC / Passport # : \_\_\_\_\_

Name of Company : \_\_\_\_\_

Address of Company : \_\_\_\_\_

Contact Person & Designation : \_\_\_\_\_

Tel.# : \_\_\_\_\_

Fax # : \_\_\_\_\_

E-mail : \_\_\_\_\_