

GOVERNMENT IN BUSINESS: AN APPRAISAL OF THE MALAYSIAN EXPERIENCE

INTRODUCTION

The recent global economic crisis (2008-2010), has rekindled interest in the debate over the role of the government in economic activities or the market in general, in developed as well as developing countries. Many countries had, through the government, to stimulate their economies by injecting enormous amounts of cash to deal with the financial crisis caused by the unregulated markets and the activities of financial institutions. In the case of the United States, such injections amounted to over USD 1 trillion.

When ultimately, policy makers across the globe refine our approaches to the growing presence of government in markets, the decisions we make will likely depend upon where we think these trends are heading to. Do sovereign wealth funds and publicly traded government-owned/linked corporations enforce more market discipline of government fiscal management, or instead a detour away from free markets and toward government displacement of the private economy? Much will depend on our judgement about what the future holds. No government policymakers, including those in Malaysia, can see the future, of course, but appreciating where we have come from, what we have lived through, and where we are headed offers the best hope of a balance between the government and the market. In short, what can we learn from the Malaysian experience in particular?

OBJECTIVES

- To have a general understanding of government and the market through the public policy approach
- To understand its relevance to business
- To appreciate the fine interplay between the government and business

METHODOLOGY

PowerPoint presentation with case studies on specific areas and interactive discussions

PROGRAMME

- To what extent can the market be regulated?
- Why is it important to business?
- How do companies deal with changing and intrusive public policies?

WHO SHOULD ATTEND

Directors, Chief Executive Officers, Chief Strategy Officers and Senior Management

PRESENTER'S PROFILE



MR. A. AZMI BIN ABD KHALID
MA Hons, Economic History, University of Sydney

Mr. A. Azmi Khalid is a consultant at Asia e University and a lecturer in the Master of Public Policy (MPP) program, International Institute of Public Policy and Management (INPUMA), University of Malaya. He started his career at the University of Malaya in 1977 as a tutor, after obtaining the BA (Honours, Second Class Upper) majoring in International Relations. Later he became a lecturer and senior lecturer. He was trained in Economic History (MA Honours) in the Faculty of Economics, University of Sydney (1978-80). He was a Visiting Lecturer at Universiti Brunei Darussalam. In 1984-86, he was at the London School of Economics. He was in the corporate sector, holding various senior management positions, from 1995. He is currently advising an energy-based company. Currently, he is registering for the PhD degree at the University of Malaya. His main areas of interest are: Global Depressions and Recessions, State/Government Intervention in The Economy, Strategic Management and Leadership, Business History and Business Failure Analysis, Political Risk Analysis, Emerging Markets and Business and Digital Disruption.

REGISTRATION FORM

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DATES (PLEASE TICK PREFERRED DATE)	<input type="checkbox"/> 17 August 2017 (Thursday) <input type="checkbox"/> 05 October 2017 (Thursday) <input type="checkbox"/> 13 December 2017 (Wednesday)	4 CEP HOURS
DURATION	Half-day (0900 – 1300 hours)	
VENUE	Seri Pacific Hotel Kuala Lumpur	
FEE	RM932.80 per participant (inclusive of 6% GST)	
PAYMENT	Cheque is made payable to BURSATRA SDN. BHD.	
CANCELLATION	Cancellation must be received in writing one (1) week before the seminar. Full amount of the registration fee is chargeable for non-attendance; however, replacement of participant is accepted.	
TO REGISTER	Please Call 03-7954 8002 / 03-7958 8001 or Fax Registration Form to: 03-7954 8001 or e-mail to: sophiah@bursatra.com.my	

Details:

Name of Participant : _____

Designation : _____

NRIC / Passport # : _____

Name of Company : _____

Address of Company : _____

Contact Person & Designation : _____

Tel.# : _____

Fax # : _____

E-mail : _____

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