



Bursatra

HOW DIRECTORS CAN ENSURE THE PREPARATION OF AN EFFECTIVE BUSINESS PLAN

16 Mar / 06 May / 15 Jun 2016

The traditional Company's Business Plan is a strategic document that outlines the organization's core values, business direction, operating performance goals, investment strategies, capital expenditure budget and funding requirements. However, intangible components are now gaining significant in the Business Plan process that address the issues of talent diversity, customer segmentation and the adoption of environmental best practices, which are now crucial in determining the overall success of companies going forward and closely watched by Institutional Investors for their key non-financial attributes.

COURSE INTRODUCTION

The traditional Company's Business Plan is a strategic document that outlines the organization's core values, business direction, operating performance goals, investment strategies, capital expenditure budget and funding requirements. However, intangible components are now gaining significant in the Business Plan process that address the issues of talent diversity, customer segmentation and the adoption of environmental best practices, which are now crucial in determining the overall success of companies going forward and closely watched by Institutional Investors for their key non-financial attributes. Accordingly, organizations today need to support its strategic intent with a concise sustainability report and a comprehensive action agenda to manage and monitor the risks management process as required under Integrated Reporting framework, in line with proper Management Discussion & Analysis disclosures.

COURSE OBJECTIVES

This comprehensive and hands-on course updates participants in order to:-

- understand the best practices adopted for Business Plan preparation and presentation to the Board for review and approval,
- know the various key disclosure components of the Business Plan,
- gain deeper insight into the mind-set of Regulators and Institutional Investors.

COURSE COVERAGE

- Business Plan Framework As An Important Governance Tool
- Clarify Shared Values & Business Pillars Performance Matrix
- Appreciate The Essential Features Of 3-Year Business Plan
- Examine Salient Factors Of Key Performance Indicators
- Consolidate The Big Picture – What Is Not Manage, Is Not Measured

- Clear Ownership Role By The Person In-Charge To Communicate Business Plan Roadmap To The Team

WHO SHOULD ATTEND

Audit Committee Members / Company Directors / Chief Executive Officers / Chief Financial Officers / Chief Compliance Officers / Company Secretaries / Investor Relations Officers / Auditors / Accountants and those who are assisting in the preparation of Annual Reports and corporate disclosures.

COURSE METHODOLOGY

Lectures facilitated by PowerPoint presentation and case studies discussion.

ADMINISTRATIVE DETAILS

DATE	:	16 Mar/06 May/15 Jun 2016
DURATION	:	Half-day(0900 – 1300)
VENUE	:	To be advised
FEE	:	RM932.80 per participant (Fee is inclusive of 6% GST)
PAYMENT	:	Cheque is to be made payable to BURSATRA SDN. BHD.

4 CEP HOURS

PRESENTER'S PROFILE

MR. BOEY TAK KONG CA (M), FCCA, ACIS, MIMM, MMIM

He has over 23 years of senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listings in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Since February 2000, he has served as an Independent Non-Executive Director of Public Listed Companies and presently holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Berhad.

Past directorships in listed entities include IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Per maju Industries Berhad.

As an accredited HRDF trainer since 2007, he regularly speaks over the last 18 years at seminars organized by the following professional bodies:-

- Malaysian Institute Of Accountants
- The Association of Chartered Certified Accountants
- The Chartered Institute of Management Accountants
- The Institute Of Internal Auditors Malaysia
- The Malaysian Institute Of Certified Public Accountants
- The Malaysian Institute Of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

REGISTRATION FORM

HOW DIRECTORS CAN ENSURE THE PREPARATION OF AN EFFECTIVE BUSINESS PLAN

Half-day (0900 – 1300)

➤ Please tick respective date:

16 Mar 06 May 15 Jun 2016

➤ Details:

Name of Participant	:				
Designation	:				
NRIC / Passport #	:				
Name of Company	:				
Address of Company	:				
Contact Person & Designation	:				
Tel.#	:				
Fax #	:				
E-mail	:				

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To register,
please call 03-7958 8001 / 03-7958 8002 or
fax Registration Form to: 03-7954 8001 or
e-mail to: mailmarshal@bursatra.com.my

Postponement / Cancellation within seven (07) working days prior to the event are subject to a cancellation / postponement fee of 20%. Full amount of the registration fee(s) is chargeable for non-attendance of the participant(s).

BURSATRA SDN BHD is a registered training provider with PSMB (Reg. No: 0480)