

## **INTEGRATED REPORTING – BRINGING NUMBERS TO LIFE**

### **INTRODUCTION**

As the Director's role is now greatly centred at oversight responsibility, which is potentially significantly non-quantifiable or qualitative in nature, an assessment on its effectiveness is important to provide assurance to shareholders at large. Accordingly, assessment on financial and non-financial reporting, regulatory and governance compliance and strategic decision making on operational risks are gaining continuous importance for ensure sustainable growth. To achieve top line growth and better overall profitability, Board must stay focus on continuously re-aligning corporate direction and operating objectives for measurable results. As such, Board members need to understand the correct risk management tools that go above and beyond traditional performance strategy, by adopting the right measurement matrix to win and sustain leadership in the marketplace.

### **OBJECTIVES**

This half-day seminar updates participants in order to:

- Identify the Integrated Reporting compliance matrix and measurements,
- Discuss on the key components to illustrate how achievements against targets and forecast are translated, and
- Describe the Board's activities and its weaknesses identified for improvements.

### **METHODOLOGY OF DELIVERY**

Lectures facilitated by PowerPoint presentation and case studies discussion.

### **WHO SHOULD ATTEND**

Company Directors, Chief Executive Officers, Chief Financial Officers, Chief Compliance Officers, Chief Risk Officers, Company Secretaries, Investor Relations Officers and Auditors.

## PROGRAMME

- Outline the Integrated Reporting Framework
- Know the Best Practices In Integrated Reporting Principles & Standards
- Develop the Board's Activities & Improvement Considerations
- Discuss the Benefits of Integrated Reporting to Institutional Investors

## PRESENTER'S PROFILE



### **MR. BOEY TAK KONG**

CA (M), FCCA, ACIS, MIMM, MMIM

He is an approved professional trainer since 2007 with Pembangunan Sumber Manusia Berhad ("HRDF") and has 23 years of broad based senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listing in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Presently, he holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Bhd.

Previously, he held directorships in IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Per maju Industries Berhad.

In the last 19 years, he had conducted and participated in seminars and conferences organize by:

- Malaysian Institute of Accountants
- The Malaysian Institute of Chartered Secretaries & Administrators
- Malaysian Investor Relations Association Berhad
- Institute of Internal Auditors
- Minority Shareholders Watchdog Group
- Malaysian Institute of Certified Public Accountants
- Malaysian Institute of Corporate Governance
- Association of Chartered Certified Accountants
- The Malaysian Institute of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

**REGISTRATION FORM**

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**4 CEP  
HOURS**

<b>DATES (PLEASE TICK PREFERRED DATE)</b>	<input type="checkbox"/> 16 March 2018 <input type="checkbox"/> 06 April 2018 <input type="checkbox"/> 22 May 2018 <input type="checkbox"/> 13 June 2018
<b>DURATION</b>	Half-day (0900 – 1300)
<b>VENUE</b>	Seri Pacific Hotel Kuala Lumpur
<b>FEE</b>	RM932.80 per participant (inclusive of 6% GST)
<b>PAYMENT</b>	Cheque is made payable to <b>BURSATRA SDN. BHD.</b>
<b>CANCELLATION</b>	Cancellation must be received in writing one (1) week before the seminar. Full amount of the registration fee is chargeable for non-attendance; however, replacement of participant is accepted.
<b>TO REGISTER</b>	Please Call <b>03-7958 8001 / 03-7958 8002</b> or Fax Registration Form to: <b>03-7954 8001</b> or e-mail to: <b>bursatra5@gmail.com</b>

**DETAILS:**

Name of Participant : \_\_\_\_\_

Designation : \_\_\_\_\_

NRIC / Passport # : \_\_\_\_\_

Name of Company : \_\_\_\_\_

Address of Company : \_\_\_\_\_

Contact Person & Designation : \_\_\_\_\_

Tel.# : \_\_\_\_\_

Fax # : \_\_\_\_\_

E-mail : \_\_\_\_\_

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