

LEADERSHIP AND THE DIGITAL DISRUPTION: A GLOBAL ASSESSMENT

INTRODUCTION

In this age of digital disruption, leadership needs to evolve to embrace new approaches demanded by the digital economy. This is not about forgetting the traditional approaches, but building on them. This could be called two-speed leadership. Successful leaders in the digital era prosper most with a new focus on Collaboration, Courage and Culture.

With Collaboration, it is actively ensuring this happens; with Courage, it is being able to make the difficult decisions, often very quickly with many unknowns; and with Culture it is extending the vision to a passion for staff to own and drive.

In particular though, leadership in the digital era is where business-savvy technologists and technology-savvy businesses coexist. This does not mean you have to be able to do the job of the other profession, but it requires people to have an appreciation of the cross over and value each new feature, while allowing the relevant expertise to continue to be respected and applied without barriers. Understanding the concepts and possibilities of social, mobile, data and cloud becomes a necessity for the business; and an appreciation of funding, cost and customer needs becomes the technologists' imperative.

Some may argue the leadership required in the age of digital disruption is no different from the past, and it's about vision, strategy, people and delivery. They may well be right. But when we look more deeply, then leadership today requires a lot more. The speed and nature of the change we experience now warrants this, and when traditional leaders are afraid of technology, or don't quite understand the opportunities or threats it brings, the difference required in leadership becomes much clearer.

OBJECTIVES

- To have a general understanding of the digital economy and digital disruption
- To appreciate the role of leadership and the digital disruption
- To evaluate these in realm of business

METHODOLOGY

PowerPoint presentation with case studies on specific areas and interactive discussions

PROGRAMME

- To what extent can digital disruption change businesses?
- Why is it important to companies?
- How do existing leaders deal with digital disruption?

WHO SHOULD ATTEND

Directors, managers and executives of companies that intend to or would be operating in frontier regions.

PRESENTER'S PROFILE



MR. A. AZMI BIN ABD KHALID **MA Hons, Economic History, University of Sydney**

Mr. A. Azmi Khalid is a consultant at Asia e University and a lecturer in the Master of Public Policy (MPP) program, International Institute of Public Policy and Management (INPUMA), University of Malaya. He started his career at the University of Malaya in 1977 as a tutor, after obtaining the BA (Honours, Second Class Upper) majoring in International Relations. Later he became a lecturer and senior lecturer. He was trained in Economic History (MA Honours) in the Faculty of Economics, University of Sydney (1978-80). He was a Visiting Lecturer at Universiti Brunei Darussalam. In 1984-86, he was at the London School of Economics. He was in the corporate sector, holding various senior management positions, from 1995. He is currently advising an energy-based company. Currently, he is registering for the PhD degree at the University of Malaya. His main areas of interest are: Global Depressions and Recessions, State/Government Intervention in The Economy, Strategic Management and Leadership, Business History and Business Failure Analysis, Political Risk Analysis, Emerging Markets and Business and Digital Disruption.

REGISTRATION FORM

LEADERSHIP AND THE DIGITAL DISRUPTION: A GLOBAL ASSESSMENT

DATES (PLEASE TICK PREFERRED DATE)	<input type="checkbox"/> 01 June 2017 (Thursday) <input type="checkbox"/> 26 July 2017 (Wednesday) <input type="checkbox"/> 19 September 2017 (Tuesday) <input type="checkbox"/> 16 November 2017 (Thursday)	<div style="border: 1px solid black; padding: 5px; background-color: #333; color: white; width: fit-content;"> 4 CEP HOURS </div>
DURATION	Half-day (0900 – 1300 hours)	
VENUE	Seri Pacific Hotel Kuala Lumpur	
FEE	RM932.80 per participant (inclusive of 6% GST)	
PAYMENT	Cheque is made payable to BURSATRA SDN. BHD.	
CANCELLATION	Cancellation must be received in writing one (1) week before the seminar. Full amount of the registration fee is chargeable for non-attendance; however, replacement of participant is accepted.	
TO REGISTER	Please Call 03-7954 8002 / 03-7958 8001 or Fax Registration Form to: 03-7954 8001 or e-mail to: sophiah@bursatra.com.my	

Details:

Name of Participant : _____

Designation : _____

NRIC / Passport # : _____

Name of Company : _____

Address of Company : _____

Contact Person & Designation : _____

Tel.# : _____

Fax # : _____

E-mail : _____

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