



# RAISING THE BAR IN BOARD PERFORMANCE & EFFECTIVENESS

## INTRODUCTION

In today's dynamic corporate governance landscape, having the right composition of directors who work as a team and provide the skills and perspectives aligned to the company's strategic vision is a key strategic asset. Board needs to regularly assess the succession planning aspect to identify performance gaps to match the company's changing needs. Directors today must truly be committed to achieving the highest standards of business integrity, ethics and professionalism across all of its core business pillars in decision-making and the execution of its operational plan activities. Based on the various scandalous activities initiated and committed by controlling shareholders, directors are required to conduct themselves professionally and to continuously review its governance model to ensure that its relevance, effectiveness and ability to meet the challenges of the future remain sustainable.

## OBJECTIVES

Enable participants to learn the essential features and know how to understand the primary role and legal duties of both Executive and Non-Executive Directors by:

- Discuss the impact on Boardroom dynamics and best practices, learning from past corporate events and case studies,
- Apply what changes are needed in balancing and managing multiple priorities, and
- Debate the right way to assess Board effectiveness

## METHODOLOGY OF DELIVERY

Lectures facilitated by PowerPoint presentation and case studies discussion.

## WHO SHOULD ATTEND

Company Directors / Chief Executive Officers / Chief Financial Officers / Chief Compliance Officers / Chief Risk Officers / Investor Relations Officers / Company Secretaries / Auditors / Academicians / Accountants

## PROGRAMME

- Establish the Performance Roadmap for Sustainable Results
- Strengthen the Corporate Reporting Chain
- Transform Business Risk to Opportunity
- Conduct Board Assessment to Improve Boardroom Dynamics

## PRESENTER'S PROFILE



### **MR. BOEY TAK KONG**

CA (M), FCCA, ACIS, MIMM, MMIM

He is a Chartered Accountant of the Malaysian Institute of Accountants, Fellow member of the Association of Chartered Certified Accountants UK and has over 23 years of senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listings in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Since February 2000, he has served as an Independent Non-Executive Director of Public Listed Companies and presently holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Berhad.

Past directorships in listed entities include IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Permaju Industries Berhad.

As an accredited HRDF trainer since 2007, he regularly speaks over the last 18 years at seminars organized by the following professional bodies:

- Malaysian Institute of Accountants
- The Association of Chartered Certified Accountants
- The Chartered Institute of Management Accountants
- The Institute of Internal Auditors Malaysia
- The Malaysian Institute of Certified Public Accountants
- The Malaysian Institute of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

## REGISTRATION FORM

### RAISING THE BAR IN BOARD PERFORMANCE & EFFECTIVENESS

<b>DATES (PLEASE TICK PREFERRED DATE)</b>	<input type="checkbox"/> 17 July 2017 <input type="checkbox"/> 18 September 2017 <input type="checkbox"/> 02 November 2017	<b>4 CEP HOURS</b>
<b>DURATION</b>	Half-day (0900 – 1300)	
<b>VENUE</b>	Seri Pacific Hotel Kuala Lumpur	
<b>FEE</b>	RM932.80 per participant (inclusive of 6% GST)	
<b>PAYMENT</b>	Cheque is made payable to <b>BURSATRA SDN. BHD.</b>	
<b>CANCELLATION</b>	Cancellation must be received in writing one (1) week before the seminar. Full amount of the registration fee is chargeable for non-attendance, however, replacement of participant is accepted.	
<b>TO REGISTER</b>	Please Call <b>03-7958 8001 / 03-7958 8002</b> or Fax Registration Form to: <b>03-7954 8001</b> or e-mail to: <b>bursatra5@gmail.com</b>	

#### DETAILS:

Name of Participant :

Designation :

NRIC / Passport # :

Name of Company :

Address of Company :

Contact Person &  
Designation :

Tel.# :

Fax # :

E-mail :

**BURSATRA SDN BHD** is a registered training provider with PSMB (Reg. No: 520353-U)