



Bursatra

REJUVENATING THE GOVERNANCE PROCESS & FRAMEWORK FOR SUSTAINABLE PERFORMANCE

19th September / 1st November 2016

The increasing uncertainty in global business witnessed by major paradigm shift in the way conventional business models are realigned to stay relevant and profitable, created a highly competitive business environment where strong governance framework with clear focus on strategic planning skills are essential. Accordingly, companies need to realign and reshape business fundamentals of driving growth; re-energizing talent pool and strengthening finance strategy, in order for the Board and management to stay focus on strategy execution for realistic growth in building a long-term sustainable business pillars for measurable results.

COURSE INTRODUCTION

The increasing uncertainty in global business witnessed by major paradigm shift in the way conventional business models are realigned to stay relevant and profitable, created a highly competitive business environment where strong governance framework with clear focus on strategic planning skills are essential. Accordingly, companies need to realign and reshape business fundamentals of driving growth; re-energizing talent pool and strengthening finance strategy, in order for the Board and management to stay focus on strategy execution for realistic growth in building a long-term sustainable business pillars for measurable results.

COURSE OBJECTIVES

Enable participants to learn the salient points and practical implementation governance framework to ensure a successful execution of corporate strategies in a challenging business environment by:-

- Re-examine the components of the governance structure and control procedures for effective decision-making process,
- Identify new business synergies and fresh revenue pillars to drive business expansive for sustainable competitive advantage,
- Reshape talent management development initiatives, and
- Reposition risk management paradigm for value creation.

COURSE COVERAGE

- Reshape The Governance Framework For High Performance
- Redefine Critical Success Factors For Productive Performance Outcome
- Regenerate The Change Drivers To Scale Greater Heights For Talent Management
- Manage Risk Red Flags, Taking The Next Step Up In Building A Robust Organization
- Case Studies

WHO SHOULD ATTEND

- Company Directors
- Financial Controllers & Finance Managers
- Accountants & Auditors
- Company Secretaries
- Academicians
- Fund & Investment Managers

COURSE METHODOLOGY

Lectures facilitated by PowerPoint presentation and case studies discussion.

ADMINISTRATIVE DETAILS

DATE	:	19 Sep / 1 Nov 2016
DURATION	:	Half-day(0900 – 1300)
VENUE	:	To be advised
FEE	:	RM880.00 per participant (exclusive of 6% GST)
PAYMENT	:	Cheque is to be made payable to <u>BURSATRA SDN. BHD.</u>

4 CEP HOURS

PROFILE OF PRESENTER

MR. BOEY TAK KONG CA (M), FCCA, ACIS, MIMM, MMIM

He has over 23 years of senior management experience in internal audit, financial management, corporate affairs and global business development with 6 listed entities with listings in United Kingdom, Singapore, Malaysia, Australia and New Zealand.

Since February 2000, he has served as an Independent Non-Executive Director of Public Listed Companies and presently holds directorship in Dutch Lady Milk Industries Bhd, Green Packet Berhad, Gadang Holdings Bhd, Censof Holdings Bhd and Ho Hup Construction Company Berhad.

Past directorships in listed entities include IJM Land Berhad, Sanbumi Holdings Berhad, Omesti Berhad and Per maju Industries Berhad.

As an accredited HRDF trainer since 2007, he regularly speaks over the last 18 years at seminars organized by the following professional bodies:-

- Malaysian Institute Of Accountants
- The Association of Chartered Certified Accountants
- The Chartered Institute of Management Accountants
- The Institute Of Internal Auditors Malaysia
- The Malaysian Institute Of Certified Public Accountants
- The Malaysian Institute Of Chartered Secretaries & Administrators
- Minority Shareholder Watchdog Group

REGISTRATION FORM

**REJUVENATING THE GOVERNANCE PROCESS &
FRAMEWORK FOR SUSTAINABLE PERFORMANCE**

Half-day (0900 – 1300)

➤ Please tick respective date:

19th September 1st November 2016

➤ Details:

Name of Participant : _____

Designation : _____

NRIC / Passport # : _____

Name of Company : _____

Address of Company : _____

Contact Person & Designation : _____

Tel.# : _____

Fax # : _____

E-mail : _____

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To register,
Please Call 03-7958 8001 / 03-7958 8002 or
fax Registration Form to: 03-7954 8001 or
e-Mail to: bursatra5@gmail.com

Postponement / Cancellation within seven (07) working days prior to the event are subject to a cancellation / postponement fee of 20%. Full amount of the registration fee(s) is chargeable for non-attendance of the participant(s).

BURSATRA SDN BHD is a registered training provider with PSMB (Reg. No: 0480)