

2016

SURVIVALIST GUIDE TO ECONOMIC MELTDOWN: Broad Based Board Strategies for Tough Times

Monday 17th October 2016

Like dangerous curves on a racetrack, economic downturns create more opportunities for companies to move from the middle of the pack into leadership positions than any other time in business.

Unlike straight-aways where leaders can thrive on raw power alone, steep curves require strategic finesse. That often results in dramatic differences in performance as leaders steer out of the curve.

We believe that companies can survive and even thrive by developing competitive advantages by pursuing correct strategies. Organizations with strategic advantage recognize the unpredictability of today's environment and the limits of deductive analysis.



BACKGROUND

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METHODOLOGY

This workshop is highly interactive and includes:

- Interactive presentations;
- Class and small group discussions;
- Studying examples of assurance statements; and
- Suitable case studies for study and discussion.

WORKSHOP CONTENT

1. What Management Strategy Should I Use?
2. Allaying Workers' Fears During Uncertain Times;
3. Moving Ahead Despite Economic Fears;
4. Leave Sinking Firm Or Try for Rescue;
5. Lessons From Emerging Markets;
6. Leadership Strategies in Times of Economic Meltdown;
7. 10 New Rules for Leadership during Economic Meltdown; and
8. Surviving the Challenges.

TARGET AUDIENCE

- This integrated reporting workshop is for directors and general managers at a senior level who want to move beyond appreciating the business case for an integrated report to maximising competitive advantage through the strategy and integrated reporting process. It will also be of value to sustainability and integrated reporting practitioners, and users of sustainability and integrated reports, including investors, government, regulators, bankers and NGOs.
- It is particularly recommended for members of the Board, C-Level executives and senior management.
- Organisations that want to look into their strategies and want to enhance their capacity in managing their strategies.

ADMINISTRATIVE DETAILS

DATE	:	Monday 17 th October 2016
DURATION	:	01 day(0900 – 1700 hours)
VENUE	:	Hilton Petaling Jaya
FEE	:	RM1,484.00 per person (Fee is inclusive of 6% GST)
PAYMENT	:	Cheque is to be made payable to BURSATRA SDN. BHD.

8 CEP POINTS

SPEAKER'S PROFILE

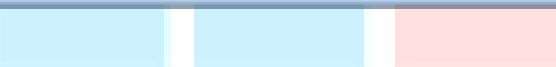
DR. DAMIEN LIM YAT SENG

Dr. Damien Lim, who has been Independent Non-Executive Director of EG Industries Bhd. since 2009, is a Chartered Accountant and a Certified Public Accountant, Masters in International Logistics Management, and a MBA in ICT. He is also an International Registered Certified Auditor (IRCA) for ISO, EN and HACCP standards and has planned and implemented ISO QMS and EMS systems from foundation, documentation to designing custom internal controls.

He has served as the management representative and is a certified lead auditor and is well versed in implementing and training ISO based EMS and QMS requirements as well as HACCP and OSHA for service, manufacturing, food and beverage, pharmaceutical, cosmetics and medical, biotechnology industries. He is also an accomplished and experienced forensics and fraud investigations consultant specializing in fraud and dispute settlements. He is a Certified Fraud Examiner and a member of the Association of Certified Fraud Examiners and is a certified forensics accountant and investigator.

As a Senior Accountant in a multinational company, Damien was responsible for the overall implementation of the company's new accounting system and MRP system and he has a MBA in ICT and is familiar with Business Intelligence Systems. He performed internal operational audits on all other departments and production areas and was responsible for the overall financial health of the company compliance, public relations, accounting and taxation matters.

Extensive experience in various diverse industries such as oil & gas, shipping, property development, retail & hypermarket, plantations & mills, investment holding, hospitality, casino, finance & leasing, heavy engineering & fabrication, food & beverage, mining, electronics, various manufacturing and recreational clubs through considerable involvement during the statutory auditing, due diligence and consulting process of these public listed, private or government linked organizations offers varied viewpoints of strategies that work, a unique perception on critical matters and an insight into many common misconceptions and thus mistakes that are made by management.



REGISTRATION FORM

**SURVIVALIST GUIDE TO ECONOMIC MELTDOWN:
Broad Based Board Strategies for Tough Times**

0900 – 1700 hours

➤ Please tick respective date:

17th October 2016

➤ Details:

Name of Participant	:				
Designation	:				
NRIC / Passport #	:				
Name of Company	:				
Address of Company	:				
Contact Person & Designation	:				
Tel.#	:				
Fax #	:				
E-mail	:				

➤

TO REGISTER,
PLEASE CALL 03-7958 8001 / 03-7958 8002 OR
FAX REGISTRATION FORM TO: 03-7954 8001 OR
E-MAIL TO: sophiah@bursatra.com.my

Postponement / Cancellation within seven (07) working days prior to the event are subject to a cancellation / postponement fee of 20%. Full amount of the registration fee(s) is chargeable for non-attendance of the participant(s).

BURSATRA SDN BHD IS A REGISTERED TRAINING PROVIDER WITH PSMB (Reg. No: 520353-U)